

**CAMPAIGN TO SUPPORT THE CENTRAL PUBLIC LIBRARY OF VERIA
"TOGETHER WE WILL TURN ON THE LIGHTS"
52% of the target has been achieved with the completion of the 4th week**

Six years after the global recognition that it received along with the award by the Bill and Melinda Gates Foundation, the Central Public Library of Veria caught the attention again! Thanks to the campaign which started one month ago - "an amazing renovation campaign" as the Media-characteristically mentioned- using, with an innovative way of thinking once again, funding methods that large organizations use worldwide.

Within these four weeks, an invisible bridge has been created to get the message of support of a library-epitome through much more people. Media representatives come to Veria to visit the Library and discover its magical world, artists and writers express through their social media their admiration for the work and contribution while more and more supporters are added daily.

And as a matter of fact the goal does not seem so distant any longer. About 430 people have pledged their donations in the box and 77 'at the two bank accounts with the sum of the fourth week reaching the amount of 52.067,86 €, covering already 52% of the "journey". Thanks to the private initiative, the assistance of the city's residents and also people all over Greece, that become aware, thanks to joined actions of the local community, such as the 16th Primary School and the Director of the School Mrs. Natasa Itskou that just submitted the revenues from the used books bazaar organized to help the Library ,the State English Teachers' Union of Imathia and also the support of companies such as Choursoulidis Brothers and the Vodafone branch located in Veria and "KOKKINO" Publications based in Kalamata.

The important donation that was offered to the Library this week by the Quest Group is of significant value for achieving our goal.

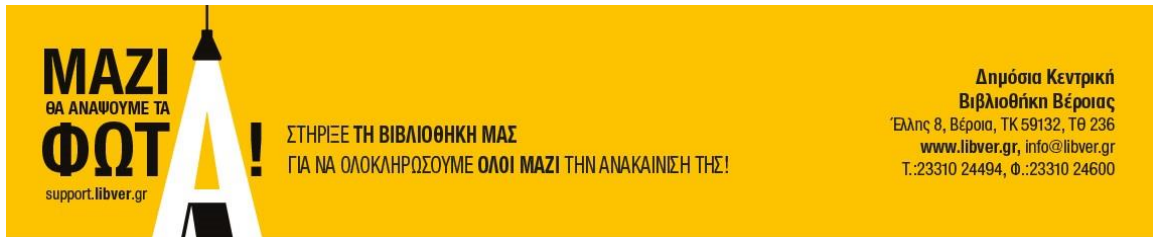
The completion of the renovation of the Library will lead to the creation of a state-of-the-art event hall , where lectures, performances will be organized while a special area is being designed, in which seminars with cooking workshops will be conducted , another originality, that the Library will employ first in Europe . Through the campaign the world is given the opportunity to sign their name at the event hall since the first 30 people to donate 1.000-2.999€ and for pledges over 3.000€ made by companies, will see their name or the name of the person they want engraved on the back of the hall seats.

Until February 29, the effort to make the dream come true
CONTINUES... TO TURN ON THE LIGHTS TOGETHER!!!

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